



**Del Mar Fairgrounds • April 7, 2011 • From 2:00 p.m. to 7:00 p.m.**  
2260 Jimmy Durante Blvd. • Del Mar, CA 92014

*Lead Sponsor - Platinum Level - \$16,000*

- Promoted as a Presenting Sponsor of the Event
- Industry Exclusivity (this sponsorship level only)
- Inclusion of company logo in all TV advertising
- Inclusion of company logo in all Print and Online advertising - Premium Placement
- Recognition in press releases
- Inclusion of company logo on main entrance signage - Premium placement
- Logo on exhibitor registration
- One full page Ad in the Official Program for the 2011 San Diego Business Showcase/ Hispanic Business Showcase (to be distributed at Showcase Main Entrance or Registration) - Premium placement
- Logo on Exhibitor Name Badges
- Logo on San Diego Business Showcase Website – [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com) (Premium Placement)
- Banner Advertisement for 1 year (426 x 55) on [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com)
- Banner Advertisement for 1 year (468x60) on [www.SDBusinessShowcaseBlog.com](http://www.SDBusinessShowcaseBlog.com)
- Banner Advertising for 1 year (468x60) on [www.OceansideChamber.com](http://www.OceansideChamber.com)
- Placement of your company video for 1 year on [www.SDBusinessShowcaseBlog.com](http://www.SDBusinessShowcaseBlog.com) (video provided by sponsor)
- Placement of your company video for 1 year on [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com) (video provided by sponsor)
- Mentioned as a Presenting Sponsor of the Showcase on the Oceanside Chamber Website
- Logo on the Hispanic Business Showcase web site [www.hbshowcase.com](http://www.hbshowcase.com) - Premium Placement
- Promotional banner on the main page of the Hispanic Business Showcase web site - Premium Placement
- Banner Advertising for 1 year (Two 160x600) on the Hispanic Chamber of E-Commerce Web Site [www.hiscec.com](http://www.hiscec.com) (Banners provided by sponsor)
- Banner Advertising for 1 year (Three 120x240) on [www.hiscec.com](http://www.hiscec.com) (Banners provided by sponsor)
- Permanent logo with link to company's web site in HISCEC's Business Directory [www.hiscec.com/en/Members](http://www.hiscec.com/en/Members)
- Placement of your company video for 1 year on HISCEC's video gallery (video provided by sponsor)
- Company sponsorship acknowledgment during the Show and special events
- Up to four Premium booths - 400 square feet (to be used by sponsoring company only)
- Fifteen exhibitor / Platinum Sponsor name badges

*Official Sponsor - Gold Level - \$12,600*

- Inclusion of company logo in all TV advertising
- Inclusion of company logo in all Print and Online advertising - Premium Placement
- Recognition in press releases
- Inclusion of company logo on main entrance signage - Premium placement
- Logo on exhibitor registration
- One half page Ad in the Official Program for the 2011 San Diego Business Showcase/ Hispanic Business Showcase (to be distributed at Showcase Main Entrance or Registration) - Premium placement
- Logo on San Diego Business Showcase Website – [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com) (Premium Placement)
- Banner Advertisement for 1 year (426 x 55) on [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com)
- Banner Advertisement for 1 year (468x60) on [www.SDBusinessShowcaseBlog.com](http://www.SDBusinessShowcaseBlog.com)
- Banner Advertising for 1 year (468x60) on [www.OceansideChamber.com](http://www.OceansideChamber.com)
- Placement of your company video for 6 months on [www.SDBusinessShowcaseBlog.com](http://www.SDBusinessShowcaseBlog.com) (video provided by sponsor)
- Placement of your company video for 6 months on [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com) (video provided by sponsor)
- Logo on the Hispanic Business Showcase web site [www.hbshowcase.com](http://www.hbshowcase.com) - Premium Placement
- Promotional banner on the main page of the Hispanic Business Showcase web site - Premium Placement
- Banner Advertising for 1 year (Two 160x600) on the Hispanic Chamber of E-Commerce Web Site [www.hiscec.com](http://www.hiscec.com) (Banners provided by sponsor)
- Banner Advertising for 1 year (Three 120x240) on [www.hiscec.com](http://www.hiscec.com) (Banners provided by sponsor)
- Permanent logo with link to company's web site in HISCEC's Business Directory [www.hiscec.com/en/Members](http://www.hiscec.com/en/Members)
- Placement of your company video for 1 year on HISCEC's video gallery (video provided by sponsor)
- Company sponsorship acknowledgment during the Show and special events Up to three Premium booths - 300 square feet (to be used by sponsoring company only)
- Twelve exhibitor / Gold Sponsor name badges

**Please contact Tayde Aburto at [tayde.aburto@hbshowcase.com](mailto:tayde.aburto@hbshowcase.com) ~ (858) 768-2483  
or Scott Ashton at [scott@oceansidechamber.com](mailto:scott@oceansidechamber.com) ~ (760) 722-1534 for more information.**



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*Premium Sponsor - Silver Level - \$10,000*

- Inclusion of company logo in all Print and Online advertising - Prominent placement
- Recognition in press releases
- Inclusion of company logo on main entrance signage - Prominent placement
- Logo on exhibitor registration
- One quarter page Ad in the Official Program for the 2011 San Diego Business Showcase/ Hispanic Business Showcase (to be distributed at Showcase Main Entrance or Registration) - Premium placement
- Logo on San Diego Business Showcase Website – [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com)
- Banner Advertisement for 1 year (426 x 55) on [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com)
- Banner Advertisement for 1 year (468x60) on [www.SDBusinessShowcaseBlog.com](http://www.SDBusinessShowcaseBlog.com)
- Banner Advertising for 6 months (468x60) on [www.OceansideChamber.com](http://www.OceansideChamber.com)
- Placement of your company video for 3 months on [www.SDBusinessShowcaseBlog.com](http://www.SDBusinessShowcaseBlog.com) (video provided by sponsor)
- Placement of your company video for 3 months on [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com) (video provided by sponsor)
- Logo on the Hispanic Business Showcase web site [www.hbshowcase.com](http://www.hbshowcase.com) - Premium Placement
- Promotional banner on the main page of the Hispanic Business Showcase web site - Premium Placement
- Banner Advertising for 6 months (Two 160x600) on the Hispanic Chamber of E-Commerce Web Site [www.hiscec.com](http://www.hiscec.com) (Banners provided by sponsor)
- Banner Advertising for 6 months (Three 120x240) on [www.hiscec.com](http://www.hiscec.com) (Banners provided by sponsor)
- Permanent logo with link to company's web site in HISCEC's Business Directory [www.hiscec.com/en/Members](http://www.hiscec.com/en/Members)
- Placement of your company video for 12 months on HISCEC's video gallery (video provided by sponsor)
- Company sponsorship acknowledgment during the Show and special events
- Up to two Premium booths - 200 square feet (to be used by sponsoring company only)
- Ten exhibitor / Silver Sponsor name badges

*Showcase Sponsor - Bronze Level - \$7,500*

- Inclusion of company logo in all Print and Online advertising - Prominent placement
- Inclusion of company logo on main entrance signage - Prominent placement
- Logo on exhibitor registration
- Inclusion of company logo Ad in the Official Program for the 2011 San Diego Business Showcase/ Hispanic Business Showcase (to be distributed at Showcase Main Entrance or Registration) - Prominent placement
- Logo on San Diego Business Showcase Website – [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com)
- Banner Advertisement for 1 year (426 x 55) on [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com)
- Banner Advertisement for 1 year (468x60) on [www.SDBusinessShowcaseBlog.com](http://www.SDBusinessShowcaseBlog.com)
- Placement of your company video for 1 month on [www.SDBusinessShowcaseBlog.com](http://www.SDBusinessShowcaseBlog.com) (video provided by sponsor)
- Placement of your company video 1 month on [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com) (video provided by sponsor)
- Logo on the Hispanic Business Showcase web site [www.hbshowcase.com](http://www.hbshowcase.com) - Premium Placement
- Banner Advertising for 3 months (Two 160x600) on the Hispanic Chamber of E-Commerce Web Site [www.hiscec.com](http://www.hiscec.com) (Banners provided by sponsor)
- Banner Advertising for 3 months (Three 120x240) on [www.hiscec.com](http://www.hiscec.com) (Banners provided by sponsor)
- Permanent logo with link to company's web site in HISCEC's Business Directory [www.hiscec.com/en/Members](http://www.hiscec.com/en/Members)
- Placement of your company video for 12 months on HISCEC's video gallery (video provided by sponsor)
- Company sponsorship acknowledgment during the Show and special events
- One booth in prime location - 100 square feet (to be used by sponsoring company only)
- Four exhibitor / Bronze Sponsor name badges

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*Sponsor - Copper Level - \$5,500*

- Inclusion of company logo on main entrance signage
- Inclusion of company logo Ad in the Official Program for the 2011 San Diego Business Showcase/ Hispanic Business Showcase (to be distributed at Showcase Main Entrance or Registration) - Prominent placement
- Logo on exhibitor registration
- Logo on San Diego Business Showcase Website [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com)
- Banner Advertisement for 6 months (426 x 55) on [www.SDBusinessShowcase.com](http://www.SDBusinessShowcase.com)
- Banner Advertisement for 6 months (468x60) on [www.SDBusinessShowcaseBlog.com](http://www.SDBusinessShowcaseBlog.com)
- Logo on the Hispanic Business Showcase web site [www.hbshowcase.com](http://www.hbshowcase.com) - Premium Placement
- Banner Advertising for 2 months (Two 160x600) on the Hispanic Chamber of E-Commerce Web Site [www.hiscec.com](http://www.hiscec.com) (Banners provided by sponsor)
- Banner Advertising for 2 months (Three 120x240) on [www.hiscec.com](http://www.hiscec.com) (Banners provided by sponsor)
- Permanent logo with link to company's web site in HISCEC's Business Directory [www.hiscec.com/en/Members](http://www.hiscec.com/en/Members)
- Placement of your company video for 12 months on HISCEC's video gallery (video provided by sponsor)
- Company sponsorship acknowledgment during the Show
- One booth in prime location - 100 square feet (to be used by sponsoring company only)
- Four exhibitor / Copper Sponsor name badges



2011 Sponsors



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