



# HISPANIC BUSINESS SHOWCASE

CONNECT. BUILD. GROW.



*Business and Technology Expo*



**September 10 and 11, 2010**  
**San Diego Convention Center**  
**111 W. Harbor Dr. ~ San Diego, California ~ 92101**

A Hispanic Chamber of E-Commerce Event



P.O. Box 9142 La Jolla, CA 92038 ♦ Phone: 858.768.2483 ♦ E-mail: [info@hbshowcase.com](mailto:info@hbshowcase.com)

[www.hbshowcase.com](http://www.hbshowcase.com)



## Event Overview

### 2010 Hispanic Business Showcase

The two day event hosted by the Hispanic Chamber of E-commerce will provide valuable resources to Hispanic businesses. It will profile and connect businesses to decision makers in the public and private sector. Local, national and Latin American exporters will be present. All interested in connecting with the U.S. business community.

We invite you to be a sponsor and one of the 250 exhibitors. Showcase your products and services to 2, 500 Hispanic business attendees. The expo gives you a chance to reach one of the top Hispanic Markets in the country. You can host or attend workshops that will aid and educate your business.

### Event Information

**Dates:** September 10 - 11, 2010

**Location:** San Diego Convention Center; 333 W. Harbor Drive; San Diego, CA 92101

**Booth:** \$895 - Non-Members  
\$495 - HISCEC Premium Members  
\$495 - Non-profits

**For more information please contact us at:** [info@hbshowcase.com](mailto:info@hbshowcase.com)



[Get your booth now! Click here!](#)

### Seminars

Practical tips on how:

- To use the Internet as a sales and marketing tool.
- To maximize your business efficiency with the latest IT developments.
- To get involved in government procurement.
- To prepare bids electronically.
- To become a Green Technology Business.
- To implement e-commerce strategies to improve export performance.
- Your business can reach the Hispanic market.

**Seminars Ticket Price - \$85**

[Get your ticket here!](#)

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## Sponsorship Opportunities

### Lead Sponsor - Platinum Level

**\$15,000**

- Industry Exclusivity (this sponsorship level only)
- Inclusion of company logo in all TV advertising
- Mention on Radio advertising
- Inclusion of company logo in all Print and Online advertising - Premium Placement
- Recognition in press releases
- Inclusion of company logo on main entrance signage - Premium placement
- One full page Ad on the Hispanic Business Showcase Official Program (to be distributed at Showcase Main Entrance or Registration) - Premium placement
- Logo on the Hispanic Business Showcase web site <http://www.hbshowcase.com> - Premium Placement
- Promotional banner on the main page of the Hispanic Business Showcase web site - Premium Placement
- Two 160x600 Banner ad space on the Hispanic Chamber of E-Commerce Web Site <http://www.hiscec.com> (12 months - \*Banners provided by sponsor)
- Two 120x240 Banner ad space on the Hispanic Chamber of E-Commerce Web Site (12 months - Banners provided by sponsor)
- Permanent logo with link to company's web site in HISCEC's Business Directory <http://www.hiscec.com/en/Members> - Premium Placement
- Company sponsorship acknowledgment during the Show and special events
- Up to four Premium booths - 400 square feet (to be used by sponsoring company only)
- Fifteen exhibitor / Platinum Sponsor name badges



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## Official Sponsor - Gold Level

**\$12,500**

- Inclusion of company logo in all TV advertising
- Mention on Radio advertising
- Inclusion of company logo in all Print and Online advertising - Premium Placement
- Recognition in press releases
- Inclusion of company logo on main entrance signage - Premium placement
- One half page Ad on the Hispanic Business Showcase Official Program (to be distributed at Showcase Main Entrance or Registration) - Premium placement
- Logo on the Hispanic Business Showcase web site <http://www.hbshowcase.com> - Premium Placement
- One 160x600 Banner ad space on the Hispanic Chamber of E-Commerce Web Site <http://www.hiscec.com> (6 months\*)
- One 120x240 Banner ad space on the Hispanic Chamber of E-Commerce Web Site (6 months\*)
- Permanent logo with direct link to company's web site in HISCEC's Business Directory <http://www.hiscec.com/en/Members> - Premium Placement
- Company sponsorship acknowledgment during the Show and special events
- Up to three Premium booths - 300 square feet (to be used by sponsoring company only)
- Twelve exhibitor / Gold Sponsor name badges



## Premium Sponsor - Silver Level

**\$10,000**

- Inclusion of company logo in all Print and Online advertising - Prominent placement
- Recognition in press releases
- Inclusion of company logo on main entrance signage - Prominent placement
- One quarter page Ad on the Hispanic Business Showcase Official Program (to be distributed at Showcase Main Entrance or Registration) - Prominent placement
- Logo on the Hispanic Business Showcase web site <http://www.hbshowcase.com> - Prominent placement
- Permanent logo with direct link to company's web site in HISCEC's Business Directory <http://www.hiscec.com/en/Members> - Prominent placement
- Company sponsorship acknowledgment during the Show and special events
- Up to two Premium booths - 200 square feet (to be used by sponsoring company only)
- Ten exhibitor / Silver Sponsor name badges

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## Showcase Sponsor - Bronze Level

**\$7,500**

- Inclusion of company logo in all Print and Online advertising - Prominent placement
- Inclusion of company logo on main entrance signage - Prominent placement
- Inclusion of company logo on the Hispanic Business Showcase Official Program (to be distributed at Showcase Main Entrance or Registration) - Prominent placement
- Logo on the Hispanic Business Showcase web site <http://www.hbshowcase.com> - Prominent Placement
- Permanent logo with direct link to company's web site in HISCEC's Business Directory <http://www.hiscec.com/en/Members> - Premium Placement
- Company sponsorship acknowledgment during the Show and special events
- One booth in prime location - 100 square feet (to be used by sponsoring company only)
- Four exhibitor / Bronze Sponsor name badges

## Sponsor - Copper Level

**\$5,000**

- Inclusion of company logo on main entrance signage
- Inclusion of company logo on the Hispanic Business Showcase Official Program (to be distributed at Showcase Main Entrance or Registration)
- Logo on the Hispanic Business Showcase web site <http://www.hbshowcase.com> - Prominent Placement
- Company sponsorship acknowledgment during the Show
- One booth in prime location - 100 square feet (to be used by sponsoring company only)
- Four exhibitor / Copper Sponsor name badges

## Small Business Sponsor

**\$2,000**

- Inclusion of company logo on the "Small Business Wall of Fame" banner
- Inclusion of company logo on the Hispanic Business Showcase Official Program
- Logo on the Hispanic Business Showcase web site
- Premium Membership - [Hispanic Chamber of E-Commerce](#)
- One booth in prime location - 100 square feet (to be used by sponsoring company only)
- Two exhibitor / Small Business Sponsor name badges

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## The Hispanic Business Showcase In The News



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